

Scope Of Work

Estimate: Hide-A-Hose Estimating Calculator

Updated: 2/5/13

Executive Overview: In summary, this project will be to develop an online calculator that will give potential customers an estimate on installation costs. After the calculations the customer will have the option to contact the company directly for questions or a consultation.

Requested Deliverables/Requirements:

1. Approved design to be provided before programming begins (Roughs included below as reference)
2. Customer will enter their 5 digit zip code (Customers can change their zip code after initially entering it.) To confirm, the zip code does not do anything to the pricing. It's just there to make people think that it influences the pricing. Zip code should be captured and compiled along with the rest of the contact information.
3. User will fill out the required square footage for the rooms, select the calculate button and get an estimate on the installation cost. The form will populate with the recommended items, descriptions and costs associated with their room sizes. (See designs provided)(See Excel calculator sample for formula)
4. User will then have the opportunity to enter their contact information for more questions or to schedule a walk-thru. (Note: a central phone number will also be displayed on the page if they want to call in directly.)
5. Once the user fills out the form and clicks submit at the bottom, all of the calculator data would need to be collected along with the other form data and sent to the client's Salesforce account. (Code reference provided)
6. Current website is in Joomla. Calculator functionality will need to work within a Joomla page or be framed out to secondary page. Additional option to "wrap" the calculator as stand alone page.
7. Includes all project management, communication and testing necessary for a successful project.



THE RETRACTABLE HOSE CENTRAL VACUUM SYSTEM

Hide-A-Hose™ solves the problem of carrying and storing a central vacuum hose. Simply pull out the amount of hose you need and begin vacuuming. When you're finished, the suction from the central vacuum power unit retracts the hose. Hose lengths are customized according to the size of the floor. Each inlet can cover up to 2300 square feet. Hide-A-Hose Central Vacuums can be combined with the leading [Central Vac](#) power units manufactured today.

Hide-A-Hose Central Vacuum



A central vac isn't complete without Hide-A-Hose



Easily retracts into wall when finished

The "Simpler" Central Vac

No more dragging a hose from inlet to inlet. No more carrying, coiling and storing a bulky hose again. Simple cleanups are just that: simple!



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Central Vac Cost Calculator

There are many variables in quoting a price. For example, the shape, design and location of the home can affect the estimate. Understand that Hide-A-Hose cannot control the price that our dealers charge, but this range should give you a ball park. A **FIRM** estimate requires a walk thru with the local dealer.

1.) Enter Your 5 digit Zipcode:

2.) Enter square footage per floor to estimate price range:

Floor 1: ft²

Floor 2: ft²

Floor 3: ft²

Floor 4: ft²

Item	DESCRIPTION	QTY
HAH Inlet Installed	HS3000 Valve System Installed. Vacuum Hose (30,40, or 50 ft) with grey hose sock included per valve.	2
Power Unit	Power Unit Model and Description - To be provided by your local dealer.	1
Handle w/o RF	Ready Grip Handle without RF	1
Premium Tool Kit	12' Floor Brush, Dusting Brush, Upholstery Tool, Crevice Tool, TurboCat Turbine Powerhead - Grey, Adjustable Comfort Seal Wand.	1
Price (Low Range)		\$ 2,115.00
Price (High Range)		\$ 2,820.00

(reset calculator)

Next Step:

A.) I have more questions. - OR - B.) I would like to schedule a walk thru. Please enter the following information and a Hide-A-Hose Dealer will contact you:

Email us your questions at info@hideahose.com, or contact us at **555-555-5555**:

↑
 Rod McGregor:
 Rod D. wants to weigh the options of using a phoneworx number here vs. having the users submit their phone number

Name

Site Address

Site Address (line2)

City State

Phone

Email

What would best describe your project:

How did you hear about us?

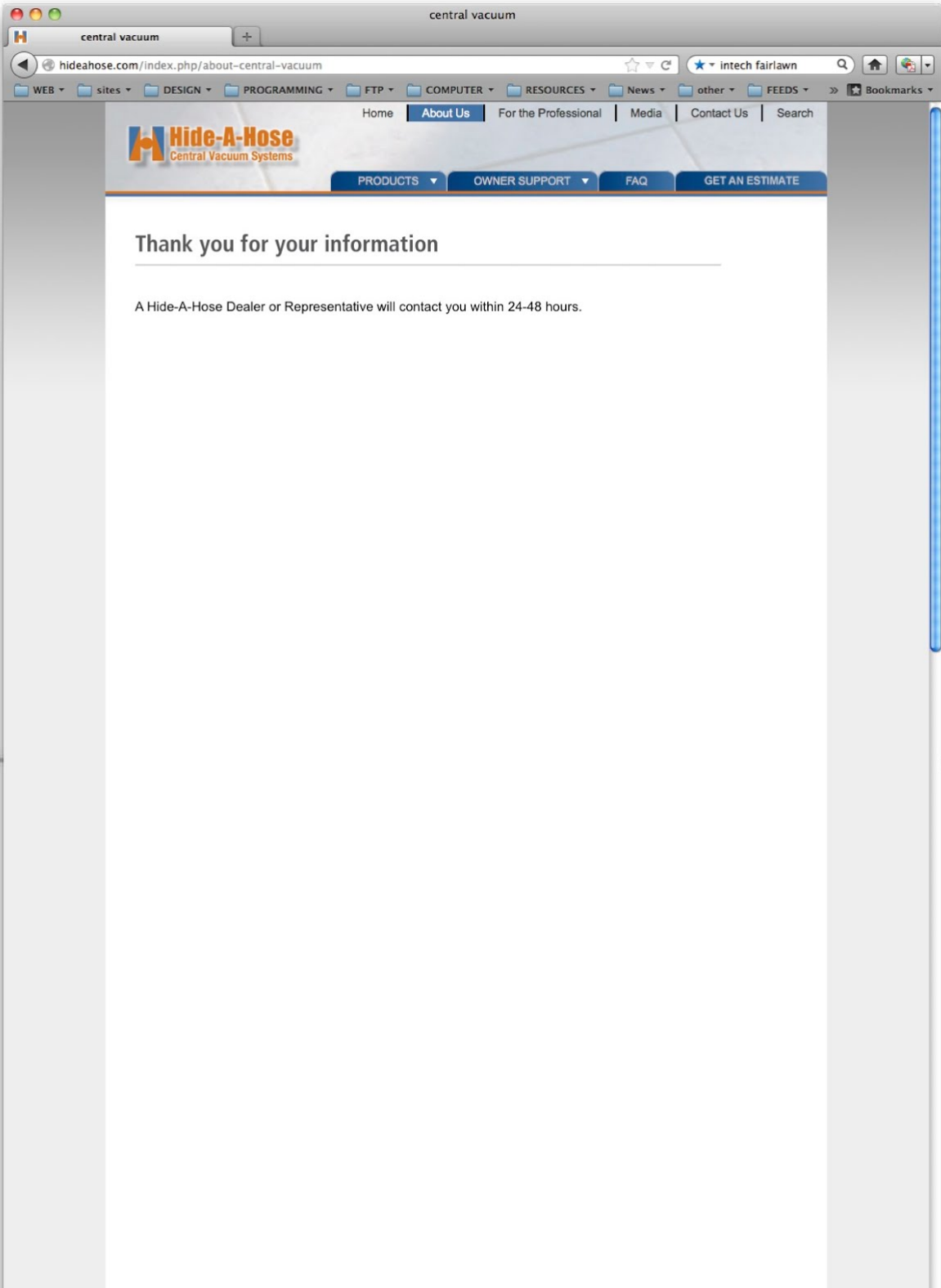
Estimated Project Start:

Drop Down Menu Options

--None--
 Retrofit System into Existing House
New Construction
 Remodel

--None--
 Alaska Airlines Magazine
 Homebuilding Magazine
 Referral
Search Engine
 Trade Show
 Other

--None--
 Project In-Progress
 1-3 Months
4-6 Months
 6-12 months
 1 Year+



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Thank you for your information

A Hide-A-Hose Dealer or Representative will contact you within 24-48 hours.